

INVOICE



CBS21
3300 North Sixth Street
Harrisburg, PA 17110
Main: (717) 238-2100
Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
69397-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Advertiser	Product	Estimate Number
American Future Fund	American Future Fund	42

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	69397	9854838 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/02/12	M-F 4p-5p	4p-5p	---TF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Th 11/01/12 4:22 PM M-F 4p-5p 4p-5p :30 AFF1221 \$450.00 NM									
2 WHP F 11/02/12 4:37 PM M-F 4p-5p 4p-5p :30 AFF1221 \$450.00 NM									
2	11/01/12	11/02/12	CBS 21 News at 5p	5p-530p	---TF--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Th 11/01/12 5:24 PM CBS 21 News at 5p 5p-530p :30 AFF1221 \$325.00 NM									
2 WHP F 11/02/12 5:14 PM CBS 21 News at 5p 5p-530p :30 AFF1221 \$325.00 NM									
3	11/01/12	11/02/12	CBS 21 News at 530p	530p-6p	---TF--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Th 11/01/12 5:53 PM CBS 21 News at 530p 530p-6p :30 AFF1221 \$325.00 NM									
1 WHP F 11/02/12 5:58 PM CBS 21 News at 530p 530p-6p :30 AFF1221 \$325.00 NM									
4	11/01/12	11/02/12	CBS 21 News at 6p	6p-630p	---TF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Th 11/01/12 6:10 PM CBS 21 News at 6p 6p-630p :30 AFF1221 \$400.00 NM									
1 WHP F 11/02/12 6:16 PM CBS 21 News at 6p 6p-630p :30 AFF1221 \$400.00 NM									
5	11/01/12	11/02/12	M-F 7p-730p	7p-730p	---TF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Th 11/01/12 6:59 PM M-F 7p-730p 7p-730p :30 AFF1221 \$1,500.00 NM									
2 WHP F 11/02/12 7:13 PM M-F 7p-730p 7p-730p :30 AFF1221 \$1,500.00 NM									

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Advertiser	Product	Estimate Number	
American Future Fund	American Future Fund	42	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/01/12	11/02/12	M-F 7p-730p	7p-730p	---TF--	:30	2	\$1,500.00	NM
6	11/01/12	11/02/12	M-F 730p-8p	730p-8p	---TF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Th 11/01/12 7:29 PM M-F 730p-8p 730p-8p :30 AFF1221 \$2,000.00 NM									
1 WHP F 11/02/12 7:42 PM M-F 730p-8p 730p-8p :30 AFF1221 \$2,000.00 NM									
8	11/01/12	11/01/12	Thu 9p-10p	9p-10p	---T---	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Th 11/01/12 Thu 9p-10p 9p-10p :00 \$4,500.00 NM									
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11									
9	11/01/12	11/01/12	Thu 10p-11p	10p-11p	---T---	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Th 11/01/12 Thu 10p-11p 10p-11p :00 \$2,200.00 NM									
See MG 9.2									
2 WHP Th 11/01/12 10:33 PM Thu 10p-11p 10p-11p :30 AFF1221 \$2,200.00 NM									
MG for 9.1 11/01									
10	11/02/12	11/02/12	Fri 9p-10p	9p-10p	----F--	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP F 11/02/12 Fri 9p-10p 9p-10p :00 \$2,300.00 NM									
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11									
11	11/03/12	11/03/12	Sa 7p-730p	7p-730p	-----S-	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Sa 11/03/12 Sa 7p-730p 7p-730p :00 \$475.00 NM									
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11									
Due to Political									
2 WHP Sa 11/03/12 Sa 7p-730p 7p-730p :00 \$475.00 NM									
See MG 11.3									
3 WHP Tu 11/06/12 6:37 AM CBS 21 News at 6a 6a-7a :30 AFF1221 \$475.00 NM									
MG for 11.2 11/03									
12	11/03/12	11/03/12	Sat 9p-10p	9p-10p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Sa 11/03/12 Sat 9p-10p 9p-10p :00 \$500.00 NM									
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11									
13	11/03/12	11/04/12	CBS 21 News at 6p	6p-630p	-----SS	:30	1	\$295.00	NM

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Advertiser	Product	Estimate Number	
American Future Fund	American Future Fund	42	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/03/12	11/04/12	CBS 21 News at 6p	6p-630p	-----SS	:30	1	\$295.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----SS 1 \$295.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Sa 11/03/12 CBS 21 News at 6p 6p-630p :00 \$295.00 NM See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11									
14	11/01/12	11/04/12	CBS Sun Morning	9a-1030a	-----S	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHP Su 11/04/12 8:58 AM CBS Sun Morning 9a-1030a :30 AFF1221 \$475.00 NM 1 WHP Su 11/04/12 10:29 AM CBS Sun Morning 9a-1030a :30 AFF1221 \$475.00 NM									
15	11/01/12	11/04/12	Face the Nation	1030a-1130a	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Su 11/04/12 11:29 AM Face the Nation 1030a-1130a :30 AFF1221 \$700.00 NM									
16	11/04/12	11/04/12	Sun 7p-8p	7p-8p	-----S	:30	1	\$4,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$4,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Su 11/04/12 Sun 7p-8p 7p-8p :00 \$4,250.00 NM See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11									
17	11/01/12	11/04/12	Sun 9p-10p	9p-10p	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WHP Sa 11/03/12 12:02 AM CBS 21 News Weekend 11p-1130p :30 AFF1221 \$1,000.00 NM MG for 12.1,11.1,13.1,23.2,8.1,10.1,16.1,17.1 4 WHP Sa 11/03/12 12:23 AM CBS 21 News Weekend 11p-1130p :30 AFF1221 \$850.00 NM MG for 12.1,11.1,13.1,23.2,8.1,10.1,16.1,17.1 9 WHP Sa 11/03/12 12:46 AM Sa-Su LF Rotator 11:30 PM-12:30 XM :30 AFF1221 \$120.00 NM MG for 12.1,11.1,13.1,23.2,8.1,10.1,16.1,17.1 11 WHP Sa 11/03/12 1:26 AM Sa 1230a-130a 1230a-130a :30 AFF1221 \$60.00 NM MG for 12.1,11.1,13.1,23.2,8.1,10.1,16.1,17.1 1 WHP Su 11/04/12 Sun 9p-10p 9p-10p :00 \$3,500.00 NM See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11 8 WHP Su 11/04/12 11:40 PM CBS 21 News Weekend 11p-1130p :30 AFF1221 \$1,000.00 NM MG for 12.1,11.1,13.1,23.2,8.1,10.1,16.1,17.1 10 WHP Su 11/04/12 1:02 AM Sa-Su LF Rotator 11:30 PM-12:30 XM :30 AFF1221 \$120.00 NM MG for 12.1,11.1,13.1,23.2,8.1,10.1,16.1,17.1 5 WHP M 11/05/12 6:50 AM CBS 21 News at 6a 6a-7a :30 AFF1221 \$325.00 NM MG for 12.1,11.1,13.1,23.2,8.1,10.1,16.1,17.1 2 WHP M 11/05/12 10:33 PM Mon 10p-11p 10p-11p :30 AFF1221 \$13,020.00 NM MG for 12.1,11.1,13.1,23.2,8.1,10.1,16.1,17.1 3 WHP M 11/05/12 11:11 PM CBS 21 News at 11p 11p-1135p :30 AFF1221 \$1,000.00 NM MG for 12.1,11.1,13.1,23.2,8.1,10.1,16.1,17.1 6 WHP Tu 11/06/12 5:58 AM CBS 21 News at 6a 6a-7a :30 AFF1221 \$325.00 NM MG for 12.1,11.1,13.1,23.2,8.1,10.1,16.1,17.1									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
69397-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
American Future Fund	American Future Fund	42	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/05/12	M-F 4p-5p	4p-5p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 4:34 PM M-F 4p-5p 4p-5p :30 AFF1221 \$450.00 NM									
19	11/05/12	11/05/12	CBS 21 News at 5p	5p-530p	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 5:16 PM CBS 21 News at 5p 5p-530p :30 AFF1221 \$325.00 NM									
20	11/05/12	11/05/12	CBS 21 News at 530p	530p-6p	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 5:57 PM CBS 21 News at 530p 530p-6p :30 AFF1221 \$325.00 NM									
21	11/05/12	11/05/12	CBS 21 News at 6p	6p-630p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 6:07 PM CBS 21 News at 6p 6p-630p :30 AFF1221 \$400.00 NM									
22	11/05/12	11/05/12	M-F 7p-730p	7p-730p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 6:59 PM M-F 7p-730p 7p-730p :30 AFF1221 \$1,500.00 NM									
23	11/05/12	11/05/12	M-F 730p-8p	730p-8p	M-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHP M 11/05/12 M-F 730p-8p 730p-8p :00 \$2,000.00 NM See MG 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10, 17.11									
1 WHP M 11/05/12 7:36 PM M-F 730p-8p 730p-8p :30 AFF1221 \$2,000.00 NM									
Total Spots							33		

Payment Terms 30 Days

<u>Gross Total</u>	\$37,145.00
<u>Agency Commission</u>	\$5,571.75
<u>Net Amount Due</u>	\$31,573.25

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